PX450e
COLOR PRINTER

Prints In Full Color!

PRIMERA
TECHNOLOGY, INC.

PX450e is a compact, full-color POS printer designed for use at retail point-of-sale and other point-of-issue applications. It is ideal for printing coupons, receipts, tickets, name badges, wristbands and other types of narrow-format output. Print times are fast, producing a typical 4" x 2.5" (101 mm x 63.5 mm) full-color coupon in under five seconds. The built-in guillotine cutter allows forms of any length to be printed, cut and dispensed.

The printer's small size and compact footprint allows it to be installed on counters with limited space.

PX450e Technical Specifications

Print Method:	Inkjet
Print Resolutions:	4800 x 1200 dpi, 1200 x 1200 dpi, 600 x 600 dpi
Ink Cartridge:	Color (CMY), Process Black (K)
Colors:	16.7 million
Color Matching:	Z-Color™ Color Matching Software
Print Width:	19 mm (0.75") to 101.6 mm (4")
Print Length:	19 mm (0.75") to 609.6 mm (24")
Media Width:	25.4 mm (1") to 108 mm (4.25")
Media Types:	Roll-fed receipts, coupons, tickets and tags
Media Sensing:	Reflective for tickets and tags with black stripe or continuous paper
Supply Roll:	127 mm (5") maximum diameter on 50.8 mm (2") core (122 meters or 400' on typical receipt or coupon paper)
Cutter:	Built in guillotine-style
Ink Level Warning:	Calculates actual number of prints remaining based upon ink usage of graphics being printed (patent-pending)
Indicator Lights:	Power, Ink
Controls:	Load/Feed, Unload, Pause
Operating Systems:	Windows XP/Vista or Mac OS X 10.4 or higher
Recommended Minimum System:	For PC: Pentium® IV computer or better, 512MB RAM, 5GB free hard drive space, USB 2.0 or USB 1.1 For Mac: 700 Mhz G4 or higher with 512MB RAM, 5GB free hard drive space, USB 2.0 or USB 1.1
MTBF:	Printer 180,000 hours Cutter 1.5 million cuts
Electrical Rating:	12VDC, 5.0A
Power Requirements:	100-240VAC, 50/60 Hz, 60 watts
Certifications:	UL, UL-C, CE, FCC Class A
Weight:	3.2 kg (7.0 lbs.)
Dimensions:	264 mmW x 389 mmD x 180 mmH (closed), 442 mmH (open) 10.4"W x 15.3"D x 7.1"H (closed), 17.4"H (open)
Options:	Ink Cartridge, #53376

Fast and Reliable Performance

PX450e delivers full-color POS output at a reasonable price. Its fast print speeds and reliable performance keep customers moving through your checkout lines, registration desks or admissions counters.

Full-color printing adds significant impact to printed output. A recent study indicated that consumer redemption rates of coupons printed in color were up to 25% higher than coupons printed in black and white. In addition to retail POS, PX450e is perfect for use in hospitals, food service, hospitality and more.

PX450e is easy to connect with most of today's POS systems and computers.

A standard USB interface port is provided for use with the included Windows® XP/Vista® and Mac® OS 10.4 or higher printer drivers. Supplies include a drop-in paper or label roll and a snap-in tri-color ink cartridge.

Paper widths are flexible with a minimum width of 25.4 mm (1") and a maximum width of 108 mm (4.25").

Price/Performance Leader

Primera Technology is one of the world's leading manufacturers of specialty printers. We've built well over a million inkjet, thermal transfer and dot matrix printers throughout our history. You can be confident that your new Color Label Printer from Primera will give you years of reliable performance.